



SPAM VS. SCAM

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Brella Community
Services Society



WHAT IS SPAM?

Spam is any kind of unwanted, unsolicited digital communication that gets sent out in bulk. Often spam is sent via email, but it can also be distributed via text messages, phone calls, or social media.

Before we start learning, let's try to answer this question:

HOW CAN I TELL WHAT IS SPAM?

- A** ENSURE THAT YOU KNOW THE SENDER BEFORE OPENING AN EMAIL
- B** CHECK THE SUBJECT FOR A SPAM ALARM
- C** AVOID REQUESTS FOR PERSONAL INFORMATION

WHAT CAN I DO?



Regardless of what email app you use, start by checking the bottom of an email from which you want to unsubscribe. In small text, the sender may have offered the option to take yourself off the mailing list, with a link that says “Unsubscribe” or “Change email preferences”

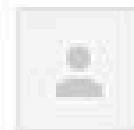
Q



Will GMail offer an Unsubscribe link?



Inbox x



SocketLabs Blog Test <offers@email-od.com> [Unsubscribe](#)

to me ▾

9:35 AM (2 minutes ago) ☆



This is just a test message to see if GMail will offer an unsubscribe link next to my email address.

[Unsubscribe here](#)

Click here to [Reply](#) or [Forward](#)



Headspace | How It Works | FAQs | T&Cs | Subscribe

You have received this email as a registered user of Headspace.com.

You can **unsubscribe** from these emails **here**.

(Don't worry, we won't take it personally).

2415 Michigan Ave. | Santa Monica, CA 90404 | USA

Company Number: 07094561

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WHAT IS SCAM?

Scammers use email or text messages to trick you into giving them your personal information. They may try to steal your passwords, account numbers, or Social Security numbers.

Before we start learning, let's try to answer this question:

HOW CAN I TELL WHAT IS A SCAM?

- A** IDENTIFY SPOOF EMAIL ADDRESS
- B** BE CAREFUL ABOUT “URGENT” OR “THREATENING” LANGUAGE IN THE SUBJECT
- C** LOOK OUT FOR TYPOLOGICAL MISTAKES (PHISHING)

WHAT CAN I DO?



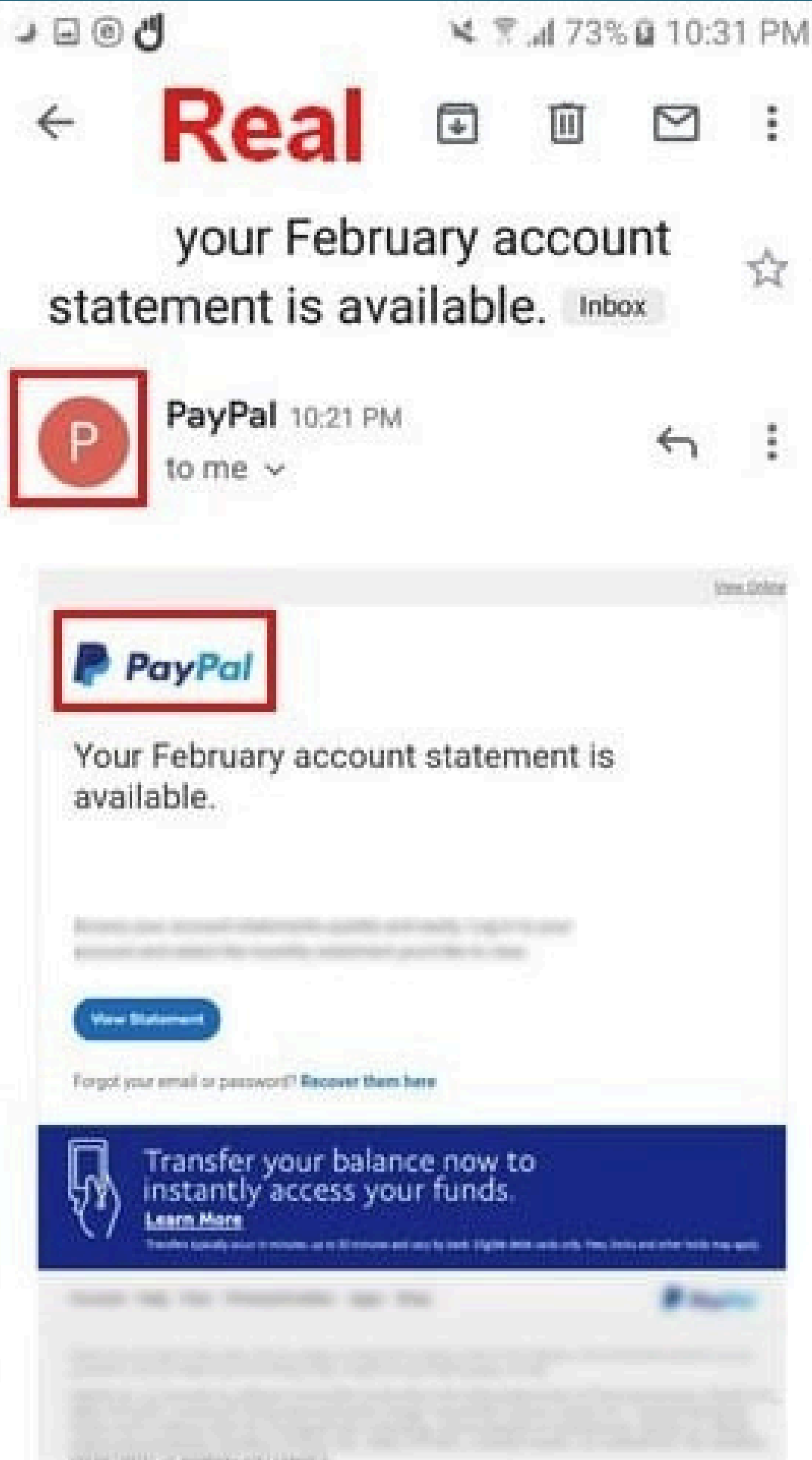
Keep your passwords and pin numbers in a safe place. Be very careful about how much personal information you share on social media sites. Scammers can use your information and pictures to create a fake identity or to target you with a scam.

johnfred@23_;'4.ca

johnfred@gmail.com

Info@walmart.ca

Info@wa1mart.ca



Hello



o Dept Chair1 <deptchair59@gmail.com>

To:  @drexel.edu

EXTERNAL.

Available, cell phone number?

Best Regards,

Professor & Department Head
Computer Science Faculty
Drexel University

Hello



o Dept Chair1 <deptchair59@gmail.com>

To:  @drexel.edu

EXTERNAL.

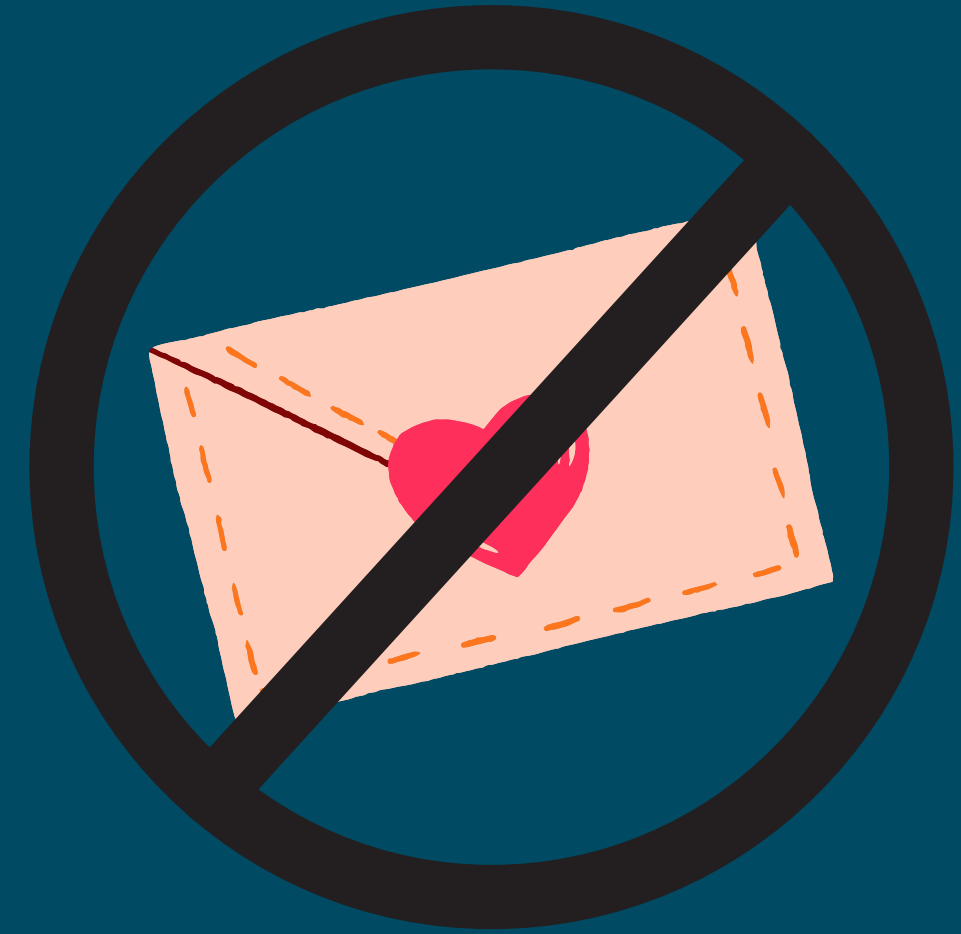
Available, cell phone number?

Best Regards,

Professor & Department Head
Computer Science Faculty
Drexel University

FAKE

NOT ONLY ROMANCE



Romance scams are common, but there are many other scams that take advantage of our kindness and caring nature. Scammers may create emotional stories about a family emergency, illness, or someone who needs help.



AI voice generator scam targets parents, grandparents

12 News



12NEWS 

Watch on  YouTube

AI

Let's first look at the reality of AI. Today, artificial intelligence is simply a computer program that mimics aspects of human thinking and intelligence. Today's AI programs are created with a narrow focus, which does not allow them to function outside their prescribed task.

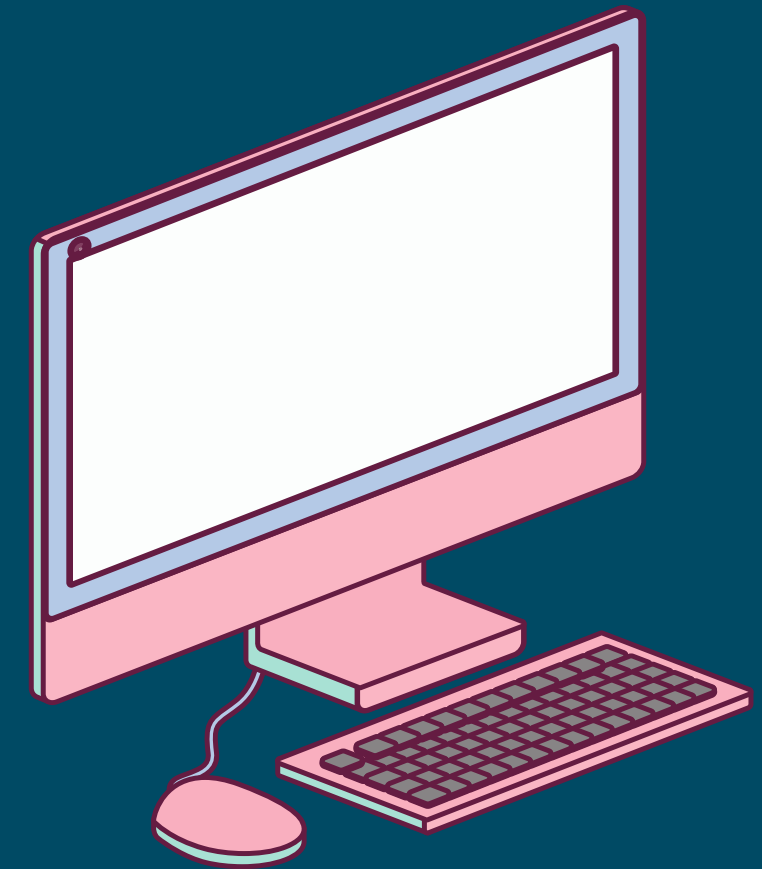


REALITY

CHECK

<https://sightengine.com/which-image-is-ai>

DO I NEED AI?



Short answer, No. However, for the human race it will be beneficial. Automating tasks, improving efficiency, making predictions, and even helping with complex decision-making can help us as a whole. Computers compute. They don't think.

**WHAT TO DO
WHEN YOU
GET
SCAMMED?**



WHAT TO DO WHEN YOU GET SCAMMED?

1. Reset your passwords.
2. Let your bank know your financial information might have been stolen.
3. Make sure you update your anti-virus software
4. Call your local police



THANK YOU!

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